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PRESS RELEASE – FOR IMMEDIATE RELEASE

Imaging Management Professionals Unveils New Billing Software Subscription Service at the RBMA Fall Educational Conference

September 24, 2008

SALT LAKE CITY, UTAH, September 24, 2008 – Imaging Management Professionals, LLC, a provider of administrative software solutions and services for radiology practices and diagnostic imaging centers, has released the company's new service line through the introduction of its advanced revenue cycle management software solution that is offered on a subscription basis and requires no up-front hardware or software licensing fees.

The IMP software and service subscription model offers radiology organizations a new alternative to managing their revenue cycle. Sitting between billing in-house and fully outsourcing their collections, IMP provides a range of mutually agreeable services and supplies the software and support services to the local subscriber to provide the remaining services in-house.

IMP's new best of breed software solution helps ensure that radiology practices and imaging centers do not lose any charges in the billing process, catches denials before they happen, and provides full transparency and accountability from dictation to payment; thus improving managerial control and performance satisfaction.

David Monaghan, CEO of Imaging Management Professionals stated, "Our unique subscription model gives the radiology community the most advanced billing technology available today without the hassles of trying to constantly maintain and enhance the software to meet local needs. This advantage combined with our staff performing most of the "commodity type" manual transactions allows the local staff to be fully devoted to high yield billing tasks, such as payer management and collections."

About Imaging Management Professionals

Developed by radiology administrators, billing experts and software engineers tired of limited options in the radiology billing arena, IMP has created a performance based business model that truly partners the software vendor with the subscriber. IMP is headquartered in Salt Lake City, Utah.

For more information on Imaging Management Professionals, visit www.imagingmanagement.com